Global Professional Fellowship

Speaker Guide & Presenter Handbook

Presented By

Global Ambassadors of Sustainability (GAoS)
Global Green Chamber of Commerce (GGCC)

Welcome

Thank you for serving as a speaker for the Global Professional Fellowship in Green Impact & Systems Integration.

This Fellowship brings together experts from academia, industry, government, NGOs, and the sustainability community to bridge the gap between research, innovation, implementation, and impact.

As a speaker, you are not simply delivering information—you are helping participants understand how systems thinking, sustainability, innovation, and leadership can be applied in real-world environments to create measurable environmental, social, and economic outcomes.

Fellowship Vision

The Fellowship is designed to:

- Connect research with practical implementation
- Foster collaboration between academia, industry, and civil society
- Accelerate sustainable solutions and systems integration
- Develop the next generation of sustainability leaders
- Promote scalable models for climate resilience, circularity, and regenerative development

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Speaker Expectations

We encourage speakers to focus on:

Share Practical Insights

Participants value real-world experience, lessons learned, and implementation examples.

Connect Theory to Practice

Whenever possible, demonstrate how concepts are applied in organizations, communities, projects, policies, or businesses.

Inspire Action

Help fellows understand not only "what" should be done, but "how" it can be done.

Encourage Systems Thinking

Highlight connections between environmental, social, economic, technological, and governance dimensions.

Presentation Guidelines

Presentation Length

- 10–15 minutes per speaker
- Timing may vary depending on the number of speakers

Recommended Slide Count

- 10–15 slides maximum
- Focus on quality over quantity

Recommended Structure

1. Introduction

2. Key challenge or opportunity
3. Framework, model, or approach
4. Case study or practical example
5. Lessons learned
6. Recommendations for fellows
7. Closing insight

Designing a High-Impact Presentation

The most effective presentations include:

✓ Real-world examples

✓ Visuals rather than text-heavy slides

✓ Actionable recommendations

✓ Practical tools and frameworks

✓ Stories that demonstrate measurable impact

Avoid

- Reading directly from slides
- Excessive technical jargon
- Dense text
- Overly promotional content

Coordination with Fellow Speakers

Each module is intentionally designed to bring together diverse perspectives.

We encourage speakers to:

- Review fellow speakers' presentations when available
- Identify complementary themes
- Avoid unnecessary duplication
- Build upon ideas introduced earlier in the session

This helps create a more cohesive and valuable learning experience.

Before Your Session

1. Confirm Participation

- Confirm your assigned module and presentation title.
- Review module objectives and learning outcomes.

2. Submit Presentation

Please upload your final PDF presentation at least 2 weeks before your scheduled session.

Upload through the LinkedIn group message created for your module.

This allows the team to:

- Prepare moderator remarks
- Coordinate speakers
- Review alignment with module goals
- Conduct technical preparation

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3. Accept Invitations

Please complete all of the following:

✓ Accept Google Calendar invitation

✓ Accept LinkedIn Event invitation

✓ Join module communication thread

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4. Promote the Event

We encourage speakers to share the event with:

- Professional networks
- Colleagues
- Students
- Organizational partners
- LinkedIn audiences

Please tag:

- Global Ambassadors of Sustainability
- Global Green Chamber of Commerce
- Fellow speakers
- Your organization

Day of Event Checklist

Arrive 30 Minutes Early

This time is reserved for:

- Audio/video testing
- Speaker introductions
- Agenda review
- Slide upload
- Technical checks
- Livestream setup
- Final instructions

StreamYard Access

The StreamYard link will be shared several hours before the event through the LinkedIn group message.

Please:

- Join early
- Test microphone and camera
- Use a stable internet connection
- Have your PDF presentation ready

Uploading Your Presentation

1. Click the "+" icon
2. Select "Slides & PDF"
3. Upload your PDF
4. Wait for upload completion
5. The host will display your slides when it is your turn

If disconnected, presentations must be uploaded again.

During the Live Session

Opening

- Fellowship welcome by Program Leadership
- Speaker introductions
- Module overview

During Your Presentation

Please:

✓ Stay within your allotted time

✓ Speak clearly and confidently

✓ Focus on practical value

✓ Share examples and lessons learned

✓ Leave a brief transition buffer

While Other Speakers Present

Please:

- Remain on mute
- Keep camera on when possible
- Monitor private chat
- Be available for discussion

Question & Answer Session

We encourage concise responses.

Recommended Response Length

Approximately 60 seconds per answer.

This allows us to address a larger number of audience questions.

Important

Please do not answer questions directly in LinkedIn comments during the live session.

The moderator team will organize and present audience questions.

After the Session

We encourage speakers to maximize the impact of their participation.

Follow Up

- Share the recording
- Answer any remaining LinkedIn questions
- Continue relevant conversations
- Connect with fellows and participants

Share Your Participation

Post on:

- LinkedIn
- Company pages
- University channels
- Professional associations
- Partner networks

What Makes an Exceptional Fellowship Speaker?

Our most impactful speakers:

- Make complex ideas understandable
- Connect research with implementation
- Share successes and failures honestly
- Demonstrate measurable impact
- Encourage collaboration across sectors
- Leave participants with practical actions they can apply immediately

The goal is not simply to inform. The goal is to help fellows become more effective leaders, innovators, and changemakers.